



AIPS

IAPS, International Academy of Philosophy of Science, is a structure created in 1947 which aims at establishing links between philosophers of science, by means of annual colloquia held in the major scientific centers and through the publication of general reports at the various sessions of the Academy. Its objective is to try to make a synthesis on essential questions of philosophy of sciences, with interdisciplinarity, beyond any cleavage, in a spirit of demanding and free research. It is composed of members who participate in the scientific work of the Academy. The Academy has chosen Odoo for the integrated management of their website.

Business Solution
Service Companies

Sector
Education

Collaborators
2

Website
www.aips.be/

CHALLENGE

The academy wished to completely redo the website and to use a more dynamic website builder in order to improve its quality, to present a more modern website, to have its own domain name, to improve the referencing and especially to take in hand in an autonomous way the construction of the website. The website is the official showcase of the academy, so there is a concern for clarity to allow members to easily learn about their program and activities, but also a desire to have a structured support that accurately represents the values, the objective and the work of the academy.

SOLUTION

Odoo Website, which presents new comfortable functionalities in V15 and a powerful referencing tool. The academy has a multi-page site, all linked to a well-structured mega menu.

RESULTS

A website that is easy to navigate and easy to build, a complete handling of the client, a more fluid keyword search, a responsive site in mobile version as well, a greater visibility on the internet and above all, a complete website done in only 25 hours! The client sees in Odoo a real potential for the evolution of the site in the months to come and feels confident in the autonomy and the ease he will have to do it.

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Modules

Events

Website